

Tranquilitea Cake and Tea Emporium

The business idea



TranquiliTea Cake and Tea Emporium is a beautiful vintage style tearoom serving delicious breakfasts, light lunches and afternoon tea. It specialises in a variety of teas and home-made cakes with a specially designed children's area to keep the little ones entertained. There is also a party room upstairs and a bespoke celebration cake making service.

The challenges

It was a challenge to find exactly the right location and premises as we knew this was key! When we eventually found our shop in an area where we had identified a real gap in the market we knew we had exactly the place we wanted.

We were much busier than anticipated as soon as we opened and had to quickly recruit and train more staff to ensure we could provide excellent service.

"It has been a challenge but worth it and has got off to a flying start! We are now looking forward to our future running our dream business!"

Programme impact

The programme made a real difference in helping to ensure our business and financial plans were robust enough to ensure we obtained the finance we needed and to ensure we had properly planned everything we needed to do to achieve our vision and make the business a success. It also helped ensure we avoided some common pitfalls of starting in business and that we were doing everything professionally and legally.

<http://www.tranquilitea-cake.co.uk/bespoke-cakes/special-occasion-cakes/>

The Cavendish Consortium is a group made up of six of the largest enterprise agencies across England together with the National Enterprise Network.

It's members are amongst the most prominent not-for-profit social enterprises in the country.

