



Le Chaudron. Bolton

The business idea



Adelaide had opened a similar business in Bolton 2012, but due to poor decision making and patchy financial record keeping she had to close in 2014. When her landlord advised that he wanted her to stay in the premises, she contacted BBV. With the support of her business adviser Jennie Morgan, Adelaide was able to develop a new business plan and cash flow forecast and opened a new business in July 2015.

The challenges

Adelaide is a creative person, full of ideas. Her biggest challenge was to understand why the previous business failed and to ensure that an effective structure was put in place so that the new business would be successful.

The appointment of a part-time book keeper and reliable accountant (with Jennie's help) has enabled her to concentrate her skills on the food and entertainment.

"I would not have had the confidence or knowledge to start again without the invaluable help and support given me by Jennie and all at BBV"

Programme impact

Since opening in July 2015, Adelaide has established her place in the restaurant and entertainment sector in Bolton. Her Afro-Caribbean food attracts a wide ranging clientele and increasingly special events are being booked for 2016

She now has excellent financial reporting which has enabled her to plan increases in staffing in 2016, including employing 2 apprentices.

She is in the process of planning improved kitchen and storage facilities, all of which will be paid out of her profitable cash flow. The new facilities will allow her to implement the growth plans for the future.

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