

## Case Study from BBV

# Georgina Garner, Georgie Porgie's Network Nurseries Ltd

Georgina Garner from Moston, Manchester was supported by Bolton Business Ventures.

She was driven to start up her own business by a desire to help single parents from disadvantaged communities get back into work by providing affordable day care for their children.

Hearing about the programme via the internet, Georgina attended a Barclays Get Ready For Business workshop in June 2013 and subsequently received 19.5 hours of 1-1 support. Alongside her own initial investment of £31,000 she received a loan from Business Finance North West of £35,000.

She purchased a trading property in November 2013 and opened for business in February 2015.

There was no similar existing provision available in the area and long waiting lists for that which did exist. Georgie Porgie's was targeted at this void and primarily providing a service in the local area to meet parents' needs.

The nursery places emphasis on the manager and six current staff retaining the necessary training and qualifications to undertake the work for which they are employed.

Georgina's passion is to grow the business in to a chain of similar settings maintaining the parent focussed approach which has driven the first centre. She is steadfast in her desire to achieve her goals and plans to ultimately employ up to eleven members of staff.

Georgina believes the advice she received from Bolton Business Ventures and the Get Ready For Business programme was 'invaluable', offering advice, guidance and support to find financial solutions to hurdles that had to be overcome. She believes the programme helped her to focus her dream in to a plan and then turn the plan in to reality step-by-step.

### Georgina said:

*"The unending support and belief of my adviser to go to any length to find the finance to overcome the latest in a line of challenges allowed me to get the business from inception to operational reality.*

*Believe. Never ever give up, nor give up hope. Tap in to quality support and seek guidance from professionals."*