

Case Study from BBV

Hakan Bayram, Moda Hair and Beauty

Hakan Bayram from Bolton, Lancashire was supported by Bolton Business Ventures.

He had always wanted to start his own hair and beauty business and he believed Bolton was the ideal location.

Following a recommendation, Hakan approached BBV and attended a Barclays Get Ready For Business workshop and subsequently received 12 hours of 1-1 support. Alongside his own initial investment of £30,000 he received a Town Centre Grant of £19,983 and Moda Hair & Beauty was set up in November 2014.

Hakan believed that price, convenience, guarantees and quality of service would make them different to their competitors. Moda has become successful and Hakan's passion to create an outstanding customer care experience has been key to success. The choice of a central business location and development of an extensive range of services, providing clients with convenience and a quality service has seen the salon successfully build a large and growing clientele.

The salon currently employs 11 staff and, with plans to expand to five further locations, more staff will be employed in due course.

Hakan believes Bolton Business Ventures and the Get Ready For Business programme were an incredible help, assisting in financial forecasts and strengthening his business plan application to the Council in order to secure a grant. He says he would "always recommend the programme."

Hakan said:

"If you are just starting up ensure you have a reasonable amount of capital.

Bolton Business ventures and the Ready for Business programme helped us strengthen our business plan application to the council in order to secure a grant."